

COURSE OUTLINE

(1) OVERVIEW

SCHOOL	MARITIME & INDUSTRY		
DEPARTMENT	MARITIME STUDIES		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	NA402	SEMESTER	6
COURSE TITLE	SHIPPING MANAGEMENT		
DISCRETE TEACHING ACTIVITIES <i>In cases where ECTS credits are awarded to distinct components of the course (e.g., Lectures, Laboratory Exercises, etc.), please indicate them separately. If the credits are awarded as a whole for the entire course, please state the weekly teaching hours and the total number of credits</i>		WEEKLY TEACHING HOURS	ECTS
Lectures		4	5.5
<i>Please add additional rows if needed. A detailed description of the teaching organization and instructional methods is provided in Section (4).</i>			
COURSE TYPE <i>core (C), core elective (CE), elective (E) - background, specialization, skill development</i>	E - Specialization		
PREREQUISITE COURSES:	None.		
LANGUAGE OF TEACHING AND EXAMINATIONS:	Greek (English for ERASMUS students)		
THIS COURSE IS AVAILABLE TO ERASMUS STUDENTS	Yes		
COURSE WEBPAGE (URL)			

(2) LEARNING OUTCOMES

<p>Learning Outcomes</p> <p><i>The learning outcomes of the course are described, specifying the particular knowledge, skills, and competencies at the appropriate level that students will acquire upon successful completion of the course.</i></p> <p><i>Please refer to Appendix A</i></p> <ul style="list-style-type: none"> • Description of the Level of Learning Outcomes for each study cycle according to the Qualifications Framework of the European Higher Education Area. • Descriptive Indicators of Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B. • Concise Guide for Writing Learning Outcomes
<p>The main purpose of the course is the combination of theories and tools of management, organization and organizational behavior, which adjusts and refines to analyze the organizational and administrative features of shipping business. Particular emphasis is given to the analysis of practical applications and examples. The course aims to provide knowledge and methodological tools of the Business Administration and deepen students' knowledge in specific sections of the organization and management of shipping companies. In the subject matter contained case studies and examples from the shipping industry aimed at enriching the analysis and understanding of the course.</p> <p>More specifically, with the successful completion of the course, students will:</p> <ul style="list-style-type: none"> • Be familiar with the philosophy and content of the basic theories of business organization and management in the maritime industry (knowledge). • Adapt the theoretical tools and concepts of management to the particular shipping environment (application). • Describe the special characteristics of shipping companies, understand how they work and compare the peculiarities observed in the organization and administration in relation to organizations in other sectors (knowledge, understanding and evaluation). • Understand and analyze the challenges of the internal and external environment in which modern shipping organizations operate (understanding and analysis). • Know, distinguish and describe the basic functions of shipping companies (knowledge). • Know concepts such as segmentation in shipping companies, human resources and how it is managed, and security (knowledge).
General Competences

Taking into account the general competences that a graduate should have acquired (as listed in the Diploma Supplement and outlined below), which of these competences does the course aim to develop?	
Searching, analyzing, and synthesizing data and information, using the necessary technologies	Project design and management
Adaptation to new situations	Respect for diversity and multiculturalism
Decision making	Respect for the natural environment
Autonomous work	Demonstration of social, professional, and ethical responsibility and sensitivity to gender issues
Teamwork	Exercising critical and self-critical thinking
Working in an international environment	Promotion of free, creative, and inductive thinking
Working in an interdisciplinary environment	...
Generation of new research ideas	Other competences: ...

<ul style="list-style-type: none"> • Adaptation to new situations • Decision making • Autonomous work • Teamwork • Working in an interdisciplinary environment • Respect for diversity and multiculturalism • Demonstration of social, professional, and ethical responsibility and sensitivity to gender issues • Exercising critical and self-critical thinking • Promotion of free, creative, and inductive thinking
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(3) COURSE CONTENT

<p>The course covers the following topics:</p> <ol style="list-style-type: none"> 1. Special characteristics of shipping and maritime businesses 2. Functions of a shipping company 3. Organization of the shipping company 4. Determinants of organizational structure 5. Departmentalization in shipping companies 6. Human resource management ashore and on board 7. Safety management in shipping companies <p>Also, case studies from international bibliography are presented to the students.. Furthermore, articles, audiovisual lecture material, web links to useful resources, exercises, and software are uploaded in electronic format on the eClass platform..</p>	
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(4) TEACHING and LEARNING METHODS - ASSESSMENT

TEACHING MODE <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	<ul style="list-style-type: none"> • Face-to-face in a classroom • Distance teaching & learning (if required) 		
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in Teaching, Laboratory Education, Communication with students</i>	Teaching: Lectures using modern audiovisual equipment, learning support through the eClass electronic platform, synchronous distance teaching via MS Teams. Communication with students: face-to-face during office hours, email, eClass platform, MS Teams tools		
Organization of Teaching <i>A detailed description of the teaching methods and approach is provided.</i> <i>Lectures, seminars, laboratory exercises, fieldwork, study and analysis of literature, tutorials, internships (placements), clinical practice, artistic workshops, interactive teaching, educational visits, project work, writing assignments, artistic creation, etc.</i> <i>The student's study hours for each learning activity, as well as the hours of independent study, are specified in accordance with the principles of ECTS</i>		Activity	Semester Workload
		Lectures	52
		Case studies	28
		Self-study of lecture material	55
		Consultation Support	0.5
		Exams (written)	2
		Course Total	137.5
STUDENT ASSESSMENT <i>Description of the assessment process</i>	Language of Assessment: Greek (English for ERASMUS students) Assessment Mode: Face-to-face and/or distance learning (if required)		

<p><i>Language of assessment, assessment methods, formative or summative evaluation, multiple-choice tests, short-answer questions, essay questions, problem-solving, written assignments, reports, oral examinations, public presentations, laboratory work, clinical patient examination, artistic interpretation, other(s)</i></p> <p><i>Explicitly state assessment criteria and information on whether and where these criteria are accessible to students are included.</i></p>	<p>Assessment Methods: The final grade for the course is determined 100% by the written examination during the spring semester exam period and, in case of failure, during the September resits.</p> <p>The written exam includes short-answer questions and essay-type questions. It is conducted as a closed-book exam.</p> <p>Students with Learning Difficulties: Students with certified learning difficulties in reading and writing (as recognized by the competent authority) are assessed according to the procedures established by the Department.</p> <p>Disclosure of Assessment Criteria: The assessment criteria are communicated during the first class and are clearly stated on the course website and the eClass platform. The exam syllabus is announced on eClass following the final lecture of the semester. The exam answers are posted on eClass after the examinations take place. Students have the right to review their graded exams and receive explanations regarding their grades. In cases of further requests, the procedures outlined in the current Study Regulations apply.</p>
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(5) SUGGESTED BIBLIOGRAPHY

<p>- Books:</p> <ul style="list-style-type: none"> • Theotokas, I. (2019). Organization and Management of Shipping Companies, Alexandria Publications, ISBN: 9789602218280 [86198891] – in Greek <p>- Journals:</p> <ul style="list-style-type: none"> • International Journal of Shipping and Transport Logistics • Maritime Policy and Management <p>- Other educational material:</p> <ul style="list-style-type: none"> • Lecture Notes and Supporting Material provided by the Instructor
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