

COURSE OUTLINE

(1) OVERVIEW

SCHOOL	MARITIME & INDUSTRY		
DEPARTMENT	INDUSTRIAL MANAGEMENT & TECHNOLOGY		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	TEXPH02	SEMESTER	6
COURSE TITLE	FINANCIAL MANAGEMENT II		
DISCRETE TEACHING ACTIVITIES <i>In cases where ECTS credits are awarded to distinct components of the course (e.g., Lectures, Laboratory Exercises, etc.), please indicate them separately. If the credits are awarded as a whole for the entire course, please state the weekly teaching hours and the total number of credits</i>		WEEKLY TEACHING HOURS	ECTS
Lectures		4	5.5
<i>Please add additional rows if needed. A detailed description of the teaching organization and instructional methods is provided in Section (4).</i>			
COURSE TYPE <i>core (C), core elective (CE), elective (E) - background, specialization, skill development</i>	CE - Specialization		
PREREQUISITE COURSES:	None.		
LANGUAGE OF TEACHING AND EXAMINATIONS:	Greek (English for ERASMUS students)		
THIS COURSE IS AVAILABLE TO ERASMUS STUDENTS	Yes		
COURSE WEBPAGE (URL)			

(2) LEARNING OUTCOMES

Learning Outcomes <i>The learning outcomes of the course are described, specifying the particular knowledge, skills, and competencies at the appropriate level that students will acquire upon successful completion of the course.</i> <i>Please refer to Appendix A</i> <ul style="list-style-type: none"> • Description of the Level of Learning Outcomes for each study cycle according to the Qualifications Framework of the European Higher Education Area. • Descriptive Indicators of Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B. • Concise Guide for Writing Learning Outcomes 	
<p>This course provides an advanced coverage of the principles of investment analysis and wide ranging topics in portfolio management. It aims to bring state-of-the-art practices in the finance industry to the classroom and supplement it with theories and recent empirical findings in this area.</p> <p>Upon successful completion of the course, students will be able to:</p> <ul style="list-style-type: none"> • Understand the functioning of the financial system and the money and capital markets. • Demonstrate knowledge on the financial products that exist and their usefulness. • Calculate the "fair" price of a share or bond. • Assess whether and to what extent it is possible to predict the course of the Stock Exchange. • Demonstrate knowledge on the basic principles of portfolio theory. • To measure the risk and performance of a security or portfolio. 	
General Competences <i>Taking into account the general competences that a graduate should have acquired (as listed in the Diploma Supplement and outlined below), which of these competences does the course aim to develop?</i>	
<i>Searching, analyzing, and synthesizing data and information, using the necessary technologies</i> <i>Adaptation to new situations</i> <i>Decision making</i> <i>Autonomous work</i> <i>Teamwork</i> <i>Working in an international environment</i> <i>Working in an interdisciplinary environment</i>	<i>Project design and management</i> <i>Respect for diversity and multiculturalism</i> <i>Respect for the natural environment</i> <i>Demonstration of social, professional, and ethical responsibility and sensitivity to gender issues</i> <i>Exercising critical and self-critical thinking</i> <i>Promotion of free, creative, and inductive thinking</i> <i>...</i>

Generation of new research ideas	Other competences: ...
<ul style="list-style-type: none"> • Searching, analyzing, and synthesizing data and information, using the necessary technologies • Adaptation to new situations • Decision making • Autonomous work • Demonstration of social, professional, and ethical responsibility and sensitivity to gender issues • Exercising critical and self-critical thinking • Promotion of free, creative, and inductive thinking 	

(3) COURSE CONTENT

The course covers the following topics:

Week	Topic
1	Introduction (Scope, basic concepts, Stakeholders, financial system)
2	Capital Market
3	Bond Market
4	Shares Market
5	Foreign Exchange, Commodities and Derivatives Market
6	Market Efficiency
7	Modern Portfolio Theory
8	Valuation Models (CAPM, APT)
9	Portfolio Management (roles, strategies, performance measurement)
10	Stock Selection Techniques and Timing
11	Risk Management
12	Special Issues of Investment Analysis (Real Estate, Alternative Markets, Hedge Funds)
13	Revision

Also, case studies from international bibliography are presented to the students. Furthermore, articles, audiovisual lecture material, web links to useful resources, exercises, and software are uploaded in electronic format on the eClass platform.

(4) TEACHING and LEARNING METHODS - ASSESSMENT

TEACHING MODE <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	<ul style="list-style-type: none">• Face-to-face in a classroom• Distance teaching & learning (if required)																
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in Teaching, Laboratory Education, Communication with students</i>	Teaching: Lectures using modern audiovisual equipment, learning support through the eClass electronic platform, synchronous distance teaching via MS Teams. Communication with students: face-to-face during office hours, email, eClass platform, MS Teams tools																
Organization of Teaching <i>A detailed description of the teaching methods and approach is provided.</i> <i>Lectures, seminars, laboratory exercises, fieldwork, study and analysis of literature, tutorials, internships (placements), clinical practice, artistic workshops, interactive teaching, educational visits, project work, writing assignments, artistic creation, etc.</i> <i>The student's study hours for each learning activity, as well as the hours of independent study,</i>		<table><tr><th>Activity</th><th>Semester Workload</th></tr><tr><td>Lectures</td><td>52</td></tr><tr><td>Case studies</td><td>26</td></tr><tr><td>Self-study of lecture material and case studies</td><td>57</td></tr><tr><td>Consultation Support</td><td>0.5</td></tr><tr><td>Exams (written)</td><td>2</td></tr><tr><td>Course Total</td><td>137.5</td></tr></table>	Activity	Semester Workload	Lectures	52	Case studies	26	Self-study of lecture material and case studies	57	Consultation Support	0.5	Exams (written)	2	Course Total	137.5	
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<p>are specified in accordance with the principles of ECTS</p>	
<p>STUDENT ASSESSMENT</p> <p><i>Description of the assessment process</i></p> <p><i>Language of assessment, assessment methods, formative or summative evaluation, multiple-choice tests, short-answer questions, essay questions, problem-solving, written assignments, reports, oral examinations, public presentations, laboratory work, clinical patient examination, artistic interpretation, other(s)</i></p> <p><i>Explicitly state assessment criteria and information on whether and where these criteria are accessible to students are included.</i></p>	<p>Language of Assessment: Greek (English for ERASMUS students)</p> <p>Assessment Mode: Face-to-face and/or distance learning (if required)</p> <p>Assessment Methods: The final grade of the course is determined 100% by the written exams during the spring semester examination period and, in case of failure, during the September resit examination period.</p> <p>The written exam includes short-answer and multiple choice questions. It is conducted with closed books.</p> <p>Students with Learning Difficulties: Students with certified learning difficulties in reading and writing (as recognized by the competent authority) are assessed according to the procedures established by the Department.</p> <p>Disclosure of Assessment Criteria: The assessment criteria are communicated during the first class and are clearly stated on the course website and the eClass platform. The exam syllabus is announced on eClass following the final lecture of the semester. The exam answers are posted on eClass after the examinations take place. Students have the right to review their graded exams and receive explanations regarding their grades. In cases of further requests, the procedures outlined in the current Study Regulations apply.</p>

(5) SUGGESTED BIBLIOGRAPHY

<p>- Books:</p> <ul style="list-style-type: none"> Brigham F.E., Ehrhardt C.M. (2019). Financial Management – From Theory to Practice, Broken Hill Publishers, ISBN: 9789925575442 [86056078] – in Greek <p>- Journals:</p> <ul style="list-style-type: none"> Financial Management Journal Harvard Business Review Journal of Financial Markets Journal of Fixed Income Journal of Futures Markets <p>- Other educational material:</p> <ul style="list-style-type: none"> Lecture Notes and Supporting Material provided by the Instructor
