

COURSE OUTLINE

1. General information

FACULTY/SCHOOL	MARITIME AND INDUSTRIAL STUDIES		
DEPARTMENT	INDUSTRIAL MANAGEMENT AND TECHNOLOGY		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE			4 th
COURSE TITLE	ENGLISH IV		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
		4	2.5
Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4			
COURSE TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	General knowledge		
PREREQUISITE COURSES:	None		
LANGUAGE OF INSTRUCTION AND EXAMINATION/ASSESSMENT:	English		
THE COURSE IS OFFERED TO ERASMUS STUDENTS	Yes		
COURSE WEBSITE (URL)	https://eclass.unipi.gr/courses/OEP434		

2. LEARNING OUTCOMES

Learning Outcomes <i>The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.</i> <i>It is necessary to consult:</i> APPENDIX A <ul style="list-style-type: none"> • Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework. • Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and APPENDIX B <ul style="list-style-type: none"> • Guidelines for writing Learning Outcomes 	
<p>Upon successful completion of the course students can:</p> <ul style="list-style-type: none"> - discover and analyze authentic advanced level texts - recognize and differentiate scientific from everyday speech -explain problems -combine classic with new theories -enrich their vocabulary with important economic terminology -develop their critical thinking 	
General Competences <i>Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?</i>	
Search for, analysis and synthesis of data and information by the use of appropriate	Project planning and management Respect for diversity and multiculturalism

technologies, Adapting to new situations Decision-making Individual/Independent work Group/Team work Working in an international environment Working in an interdisciplinary environment Introduction of innovative research	Environmental awareness Social, professional and ethical responsibility and sensitivity to gender issues Critical thinking Development of free, creative and inductive thinking (Other.....citizenship, spiritual freedom, social awareness, altruism etc.)
<p>The course aims developing the following competences:</p> <ul style="list-style-type: none"> • respect for the natural environment • respect multiculturalism and diversity • demonstration of social and moral responsibility and sensitivity in matters of gender • work in an interdisciplinary environment • promotion of creative and inductive thinking • search, construction and data analysis using new technologies • autonomous work • team work • work in an international environment • decision making 	

3. COURSE CONTENT

Teaching authentic texts in combination with the development of critical thinking on Product Promotion, History of Finance and Banking, Business Research, Environmental Pollution, Industry, Payment Methods, Accounting, Oligopoly, the Welfare State, Gross Profit, International Trade, Acquisition and Merger of Companies, Purchase of Bonds and Shares, Stock Exchange, and Finance.

4. TEACHING METHODS--ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	In-class interactive teaching-learning	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	Use of Information and Communications technology (use of audiovisual means to support the learning process) Communication with students: office hours. e mail, e class platform	
COURSE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i> <i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i>	Activity/Method	Semester workload
	Lectures	40
	Tutorial sessions	12
	Self-study of course material	10.5
	Total	62.5

<p>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS</p> <p><i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	<p>Language of exams: English</p> <p>Assessment:</p> <p>The material to be tested can be found on the English language notice board or is posted on the e class immediately after the end of term. The final grade is totally (100%) based on the student's performance in the one-hour final exam, in June, or in case of failure in September.</p> <p>The written exam includes text comprehension, vocabulary, and terminology exercises in the form of multiple choice as well as translation. Students with reading and writing difficulties(as they are certified and specified by the competent body) are examined in accordance with the stipulated department procedure.</p> <p>Announcement of the assessment criteria:</p> <p>The criteria of assessment are explained during the course and are clearly stated in the e class). Students are entitled to see their corrected test (in the office hours) and receive explanations on the mark they obtained.</p>
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5. SUGGESTED BIBLIOGRAPHY

-Suggested bibliography:

Sivridou F., Mormori P., Karamitroglou F., A Course in Business English, Faidimos: Online Commercial Correspondence, Oxford Business Dictionary, Khan Academy, www.WordReference.com, el.glosbe.com, www.linguee.com , dictionary.cambridge.org, www.collinsdictionary.com, BBC Economy, CNN, Deutsche Welle

- *Related journals:* The Economist, The Guardian, The USA Today